

Irrigazette

international



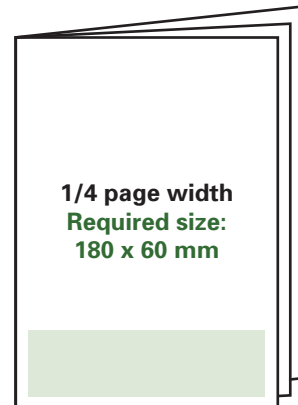
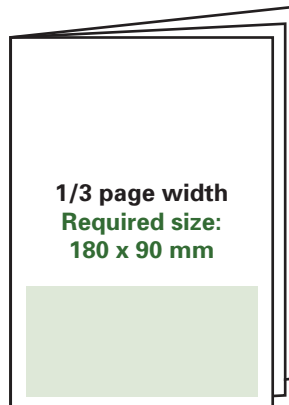
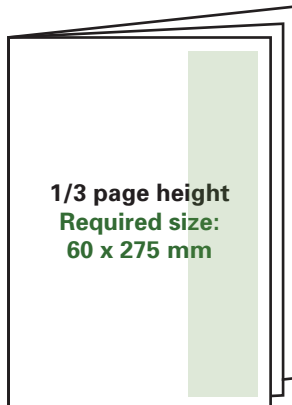
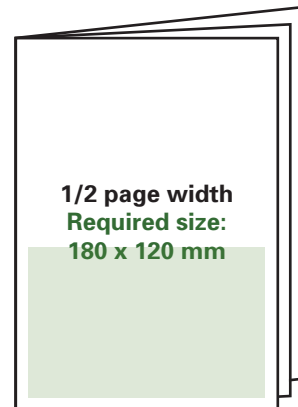
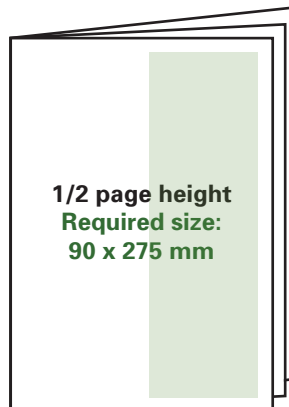
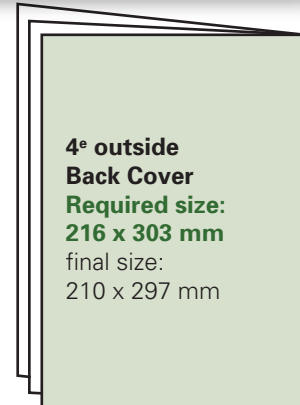
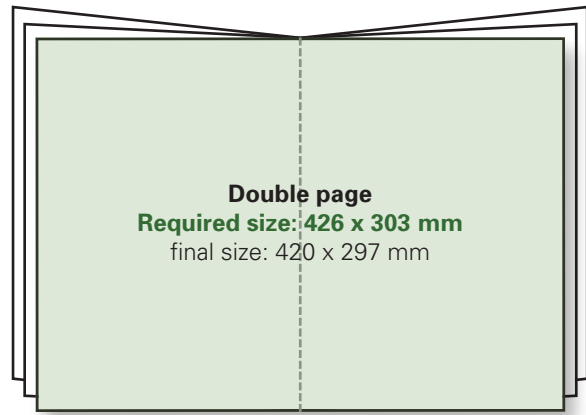
PRINT ADS
& Technical Information

© MOUNTAINPIX - HTTP://WWW.SHUTTERSTOCK.COM/

www.irrigazette.com



PRINT ADS SIZES



MATERIAL REQUIRED

ARTWORK

- Digital Files (jpg, pdf, eps)
- High resolution Artwork (350 dpi)
- By email, FTP, yousendit
- Material deadline: 3 weeks before
1st of Jan-Mar-May-July-Sept-Nov

www.irrigazette.com



RATES & DISCOUNTS

FREQUENCY DISCOUNT		ADDITIONAL DISCOUNT*
1 Ad/Year	-	5%
2 Ads/Year	5%	5%
3 Ads/Year	10%	5%
4 Ads/Year	15%	5%
5 Ads/Year	20%	5%
6 Ads/Year	25%	5%

*if booked on showsite

SIZES & RATES	
Full page	4.195 €
½ page	2.550 €
⅓ page	1.800 €
¼ page	1.650 €
Inside front cover	5.600 €
Inside back cover	5.400 €
Outside back cover	5.800 €
Double page	7.900 €
Special Report	On request

[] Yes, we book our ads program on Irrigazette following editions:

EDITIONS*	SIZE	DISCOUNT	ADDITIONAL DISCOUNT	RATE/ISSUE
JANUARY/FEBRUARY Shows Report & New Products Guide				
MARCH/APRIL SMAGUA / SIMA-GARDENIA / FIMA Agritech Israel / Journée des Collections				
MAY/JUNE Irrigation Australia / IFAT				
JULY/AUGUST International Buyers Guide				
SEPTEMBER/OCTOBER INNOVAGRI / GALABAU				
NOVEMBER/DECEMBER EIMA / AGROMEK / PAYSALIA / IA / AGRITECHNICA				

* Non exhaustive shows list *

TERMS OF PAYMENT : 30 DAYS. Late payment will be penalized at the legal minimum (according to the article n° 92-1442 of 31st dec 1992). All our rates are in euro – make sure to settle your Swift Tranfer in euro.

Date:

Company:

Signature:

Contact:

Back to Evelyne: irripub@aol.com or evelynezen@hotmail.fr

www.irrigazette.com



CONTACT US

Head Office

General Manager:

Françoise Thuillier

e-mail: irrigazette@online.fr

url: www.irrigazette.com

Tel: +33 4 42 92 00 06

Fax: +33 4 42 92 17 80

Postal Address:

525 chemin d'Antonelle

13090 Aix-en-Provence - France

Accounting Dpt

■ **Anais Gucciardi**

e-mail: account-irrigazette@orange.fr

Subscriptions Dpt

■ **Hélène Klekowicki**

e-mail: irrigazette@online.fr

url: www.irrigazette.com

Editorial Dpt (Paris)

■ **Fleur Martin**

e-mail: fleur.martin@neuf.fr

Tel: +33 1 71 50 43 68

Advertising Dpt (Paris)

■ **Evelyne Benamo**

e-mail: irripub@aol.com

or: evelynezen@hotmail.fr

Tel: +33 1 71 50 43 68

Technical Dpt

■ **Olivier Dumas**

e-mail: olydumas@gmail.fr



Linked in

TERMS & CONDITIONS

- Each booked ad requires an Irrigazette “reservation form” duly signed.
- Agency discounts will only be allowed to qualifying independent ad agencies (with no affiliation to their clients).
- Irrigazette offers a 10 % agency discount as a courtesy.
- In case of “special limited discounted offer” no additional agency discount will be applied.
- Terms of payment: 30 days from invoicing date – late payment will be penalize at the legal minimum (according to the article n° 92-1442 of 31st dec 1992).
- Our rates are in euro – make sure to settle your swift transfer in euro currency or in us \$ correspondent amount.
- Irrigazette ads language recommended: English
- Material deadline:
3 weeks before 1st of
Jan-Mar-May-July-Sept-Nov
- Cancellation:
40 days prior publication.

www.irrigazette.com

